

CHAMPIONSHIP REGULATIONS

CHAMPIONSHIP FORMAT

The championship will be held [online](#) in real-time on the date and time assigned by the organizer for each category.

LIVE STREAMING APPLICATION

Participants must install the Zoom application and join the video conference. Before starting, they must enter their full name, show their workspace, themselves, and their model.

HOW TO PREPARE FOR THE LIVE STREAM

- Mount your phone on a tripod.
- Ensure your battery is fully charged.
- Stay connected throughout the procedure.

SCHEDULE

Local Time

JUNIORS

9:00 AM — Brows (Powder Brows)

12:00 PM — Lips (Soft Lipstick Effect)

3:30 PM — *Eyeliner (Lash Enhancement) / (Shaded Liner)

6:30 PM — *Brows (Express) / (Machine Hair Strokes)

*Additional nominations may be introduced at the organizer's discretion.

MASTERS

9:00 AM — Brows (Powder Brows)

12:00 PM — Lips (Soft Lipstick Effect)

3:30 PM — Eyeliner (Shaded Liner)

6:30 PM — Brows (Machine Hair Strokes)

LIVE STREAM PARTICIPATION

Participants must join the live stream 30 minutes before their category starts.

TIME LIMIT

Each category has a set time for completion. At the end of the session, the participant must:

- Show their model with excess pigment removed.
- Ensure the model is ready for photos/videos.
- Remove gloves and clean the workspace.

SUBMISSION

APPLICATION

Participants must install the Etalon Mix Event app and review the video tutorial.

BEFORE THE PROCEDURE

Participants must upload the required BEFORE photos and/or videos of their model to the Etalon Mix Event app upon the organizer's request. No work can begin until this is completed.

AFTER THE PROCEDURE

Participants must upload the required AFTER photos and/or videos of their model to the Etalon Mix Event app upon the organizer's request. Participants must upload the AFTER photos and/or videos within 15 minutes after finishing.

GENERAL RULES

- The championship is not a public competition under Russian Civil Code Ch. 57, nor is it a lottery under Federal Law No. 138-FZ.
- The organizer has the right to disqualify participants for non-payment or rule violations.
- The Grand Prix is awarded based on the top three scores in eligible categories.
- Participants can view their scores in the app once judges submit them.
- The organizer will publish the final results within 30 days after judging.
- No refunds will be issued for withdrawals or disqualifications.

PARTICIPANT CATEGORIES

Categories are based on MU experience and verified with a basic training certificate at registration.

JUNIOR — Less than 2 years of experience.

MASTER — 2 years or more of experience.

RULE VIOLATIONS & PENALTIES

In case of a critical rules violation, an additional review will be conducted, and a final decision will be made.

1. A participant may be disqualified from a single category for the following reasons:

- 1. Presence of old PMU in the treated area relevant to the category. A hygiene judge can initiate an inspection before the main judging is complete.
- 1.2. Editing photos or videos submitted to the Etalon Mix Event app (retouching is strictly forbidden).
- 1.3. Missing photos of the model: either the “Before” photo wasn’t uploaded before the category started, or the “After” photo wasn’t submitted within 15 minutes of finishing the category.
- 1.4. Posting your competition work on social media before the official results are announced.
- 1.5. Turning off your live stream for more than 15 minutes during your performance, for any reason.

RULE VIOLATIONS & PENALTIES

2. A participant may be disqualified from the entire championship (Junior category) for the following:

- 2.1. Providing false information about the date of completing your first basic PMU course, if it results in your actual experience being more than 2 years. Any interested party may request a review within 3 days after the official results are announced.
- 2.2. Disqualification decisions are made by a judging panel through a vote and require a majority.
- 2.3. The disqualification only applies to the specific semifinal where the violation occurred. It does not prevent the participant from competing in other semifinals.

TIE-BREAKING RULES FOR NOMINATIONS AND GRAND PRIX

Ties in Nominations

If two or more participants receive the same score in a nomination and are in prize-winning positions, the higher placement is awarded to:

- The participant favored by the Head Judge and the judging panel of that nomination, with a mandatory explanation of their decision.

Ties in the Grand Prix

If two or more participants receive the same total score in the Grand Prix and are in prize-winning positions, the higher placement is awarded to:

- The participant favored by the championship's judging panel, with a mandatory explanation of their decision.

Automatic Finalist Qualification

If a participant wins two nominations, they automatically advance to the final in the category where they earned the highest score.

- Their place in the second nomination is given to the runner-up, who also advances to the final.

CHAMPIONSHIP OFFICIALS

Moderator — Manages the chat, live stream, and overall championship flow.

Judge — Evaluates participants based on the official judging criteria.

Chairman of the judging — Oversees the accuracy and fairness of scores and has the authority to adjust them in cases of bias.

Hygiene Judge — Ensures compliance with sanitary and safety standards.

CHAMPIONSHIP RULES & PROCEDURES

- Participants must arrive at least 30 minutes before their scheduled nomination with their model.
- Participants are fully responsible for finding a model and ensuring they meet competition criteria.
- Registration must be completed in the official judging app, where participants will receive their competition number.
- Participants must wear the official uniform and indoor shoes. Any personal belongings unrelated to the competition must be stored in the designated area.
- The participant and their model must be at the workstation, ready for pre-procedure photos, 15 minutes before the start.
- The Hygiene Judge and moderators will check the participant's readiness, including workspace and model.
- Once all checks are complete, the general START command will be given.
- Participants and models must remain in the competition zone until the event concludes.
- Leaving the competition area is only permitted with the moderator's approval (e.g., restroom breaks).
- Rule violations may result in penalty points or disqualification.

During the Championship, the sanitary judge ensures compliance with hygiene and competition rules. Any violations are recorded, and points are deducted for non-compliance (-1 point per violation).

After completing the competition task, the participant raises their hand to call a timekeeper, who records the exact time of completion. The recorded time includes the application of anesthetic and the sketching process.

Immediately after the timekeeper records the completion time, the participant may begin cleaning their workstation and/or taking “after” photos of the model.

When the competition time ends, the STOP command will be given. At this moment, the participant must stop working on the model and raise their hand.

After the STOP command, the participant has 10 minutes to clean up after showing the model live. During this time, the model must remain visible.

Then, 15 minutes are allocated for photographing the model and uploading the photos to the competition app.

The participant will see their competition task evaluation in the app as soon as the judge submits the scores.

If the Championship Regulations are updated, the organizer must provide participants with the latest version no later than 7 days before the competition.

TECHNICAL TASK

Nomination: Powder Brows

Nomination: Powder Brows

Permanent makeup procedure using the powder shading technique.

Time limit: 2 hours 30 minutes.

Nomination: Express Brows

Permanent makeup procedure using the express shading technique.

Time limit: 1 hour 30 minutes.

Nomination: Machine Hairstroke Brows

Permanent makeup procedure using the machine hairstroke technique.

Time limit: 2 hours 30 minutes.

Nomination: Eyeliner with Shading

Permanent makeup procedure using the eyeliner with shading technique.

Time limit: 2 hours 30 minutes.

Nomination: Soft Lipstick Effect

Permanent makeup procedure using the soft lipstick effect technique.

Time limit: 2 hours 30 minutes.

Nomination: Lash Enhancement Liner

Permanent makeup procedure using the lash enhancement technique.

Time limit: 1 hour 30 minutes.

JUDGING CRITERIA

NOMINATIONS: POWDER BROWS & EXPRESS BROWS

1. Shape

The shape should be chosen according to the client's facial anatomy and natural brow growth pattern.

2. Symmetry

Both brows should be symmetrical in shape, shading density, and position relative to the eyes.

3. Color

The pigment should match the model's color type, skin tone, and natural brow hair color for a harmonious look.

4. Gradient Effect

The gradient should be consistent on both brows, with smooth density transitions.

5. Shading Uniformity

The color application should be even, without gaps, blotches, or excessive saturation.

6. Overall Harmony

The final result should enhance natural beauty and complement the client's facial features.

7. Skin Trauma

The balance between color density and skin trauma will be evaluated. Excessive redness, swelling, or skin damage will result in lower scores.

JUDGING CRITERIA

NOMINATION: MACHINE HAIRSTROKE BROWS

1. Shape

The brow shape should harmonize with the client's facial structure and follow their natural brow growth pattern.

2. Symmetry

Both brows should be symmetrical in relation to the eyes, with an equal distance between them and a balanced overall look. Natural facial asymmetry should be taken into account.

3. Color

The pigment should match the natural brow hair color or be one shade darker in accent areas for definition.

4. Hair Stroke Direction

Hair strokes should follow the natural hair growth pattern. The angle of artificial strokes should not exceed 30 degrees from natural brow hairs.

5. Stroke Precision

Hair strokes should be clear, well-defined, and consistent in thickness. Each stroke should have a fine beginning and end, with a denser middle for a natural look.

6. Overall Harmony

The brows should appear seamless and natural, creating an effect of invisible intervention.

7. Skin Trauma

Redness, excessive swelling, cool-toned results, or visible skin damage will result in point deductions.

JUDGING CRITERIA

NOMINATION: EYELINER WITH SHADING

1. Shape and guiding line

The eyeliner and shading shape should be suitable for the client's eye shape, facial features, and proportions.

2. Symmetry

The tails of the eyeliner should be symmetrical, and the lash enhancement and shading should be even on both eyes.

3. Color

The color choice should complement the client's features. Depth and saturation of shades are evaluated. Using multiple tones increases the score.

4. Lash Line Saturation

The pigment should be applied evenly and densely, without gaps or excessive saturation in any area.

5. Gradient & Blending

The transition from the lash line to the shading should be smooth, without harsh lines, streaks, or gaps.

6. Overall Harmony

The final result should enhance the client's natural beauty.

7. Skin Trauma

Points will be deducted for skin damage, including:

Uneven pixelation

Overly deep pigment implantation

Swelling, bruising, or damaged skin

JUDGING CRITERIA

NOMINATION: SOFT LIPSTICK EFFECT

1. Shape

The final lip shape should match the natural structure and relief of the lips, without exceeding the natural lip border.

2. Symmetry

The shape and volume of both sides should be balanced, including:

Cupid's bow

Lip corners

Lateral edges of the upper lip

Lower lip shape

3. Contour

The lip outline should be soft and subtle or blend seamlessly with the shading.

4. Color

The pigment should enhance the model's natural lip tone and fit their overall look.

Shading should be even, without excessive transparency or oversaturation.

5. Shading Uniformity

The entire lip area, including the contour, pericontour space, and main body of both lips, should be evenly pigmented, without patches or "gaps."

6. Overall Harmony

The color, shape, and saturation should complement the client's features and look natural.

7. Skin Trauma

The balance between pigment density and skin trauma is assessed.

Excessive swelling, bruising, or visible skin damage will lower the score.

JUDGING CRITERIA

NOMINATION: JUNIOR LASH ENHANCEMENT LINER

1. Shape

Fine at the inner corner, soft fade-out at the outer corner.

The angle of the enhancement at the outer corner is considered.

2. Overall Harmony

The width and shape should suit the client's eye shape and placement.

The artist's ability to visually correct asymmetry and enhance eye shape is evaluated.

3. Symmetry

The form, gradient, and start/end points of the enhancement must be even on both eyes.

4. Lash Line Saturation

No unpigmented gaps.

No overly dark spots or deep implantations.

5. Color

The shade should complement the client's iris, skin tone, and lash color.

Cool-toned blue/gray shades are not recommended.

6. Gradient

The lower edge of the enhancement should be linear and follow the lowest row of lashes.

Density should transition smoothly from the lower lash line upwards, from the most saturated area to a soft powdery effect.

A harsh upper border is not recommended.

7. Skin Trauma

Points will be deducted for:

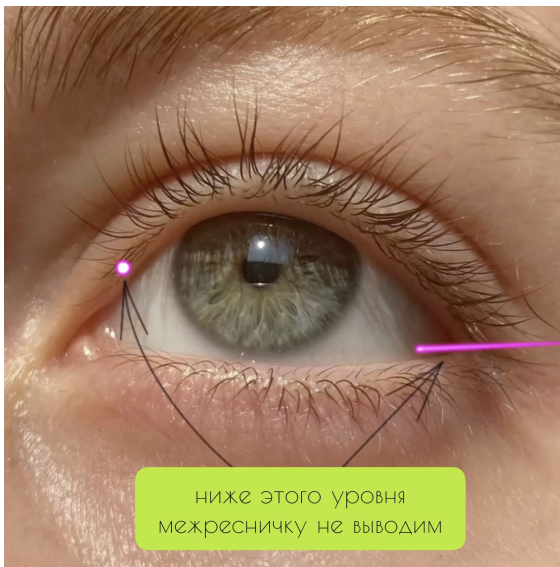
Redness from excessive pigment wiping

Swelling

Serous fluid leakage

Micro-bruising

Uneven dot sizes, shapes, or saturation levels



ниже этого уровня
межресничку не выводим



пример

The tail in the inner corner of the eye should have a smooth, tapered finish that aligns with the upper lash line. It must never drop below the last natural lash.

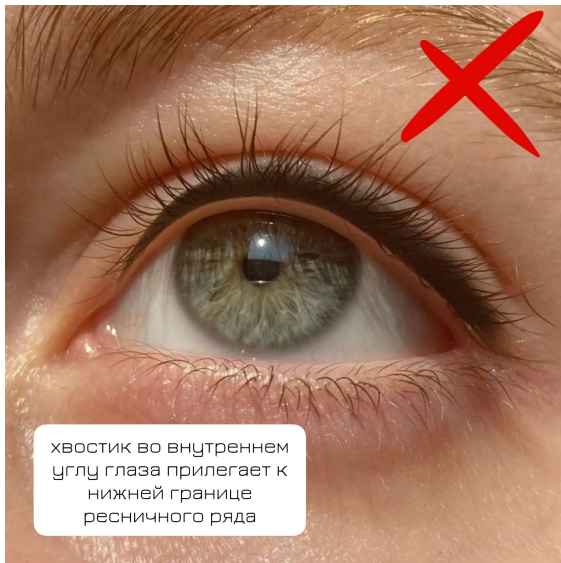
The tail in the outer corner should not extend below the junction of the upper and lower eyelids. The ending should be softly shaded for a seamless transition.



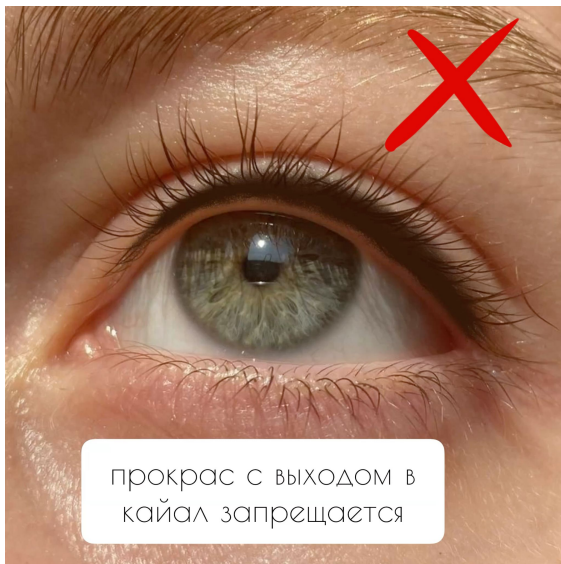
все ресничные ряды
должны быть захвачены
в форму и прокрашены

The pigment should not appear too sheer or uneven. Every lash line must be fully incorporated into the design. The lower edge of the lash enhancement should be crisp and well-defined, sitting closely against the waterline.

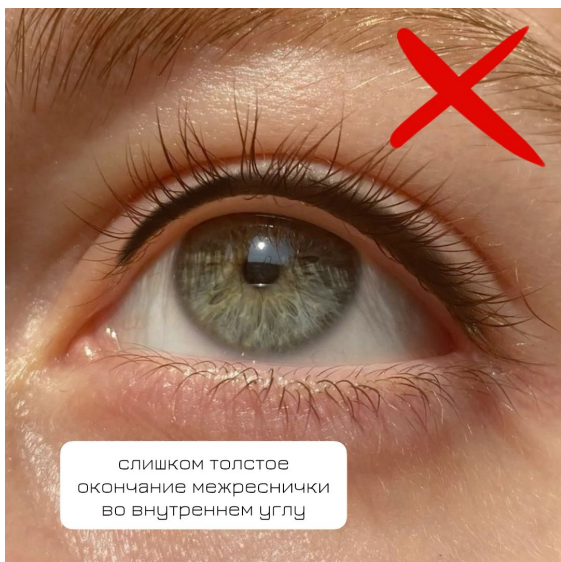
The upper shaping border should be smoothly blended, fully covering the upper lash line.



The inner tail should never be too close to the lower lash line, as this makes the eyes appear smaller and rounder. Instead, it should align with the upper lash line and have a soft, natural finish.



Pigment must never extend onto the waterline area.



The inner corner of the lash enhancement should not have an excessively thick ending, as this can look unnatural.



The ends of the lash enhancement should not be placed too low, as this can create an unbalanced or droopy effect.

SANITARY REGULATIONS

The sanitary judge can deduct 1 point for non-compliance with the following:

1. PARTICIPANT'S APPEARANCE

- Dress code violations
- No face mask
- Loose hair hanging over the client's face
- Dirty or untidy uniform and shoes

2. STERILITY

- Participants must wear personal protective equipment (mask, gloves).
- If gloves or masks become heavily contaminated, they must be changed.
- Used disposable materials (cotton pads, swabs, microbrushes) must not accumulate on the table, couch, or model. They should be disposed of in a designated trash bin.
- Touching the model's face with gloves that have also touched the lamp, chair, or trash bin is a violation of hygiene rules. Gloves must be changed after such contact.
- Needles, blades, or cartridges must not be discarded in a regular trash bin. They should be disposed of in a designated sharps container.

3. CLEANLINESS

During the procedure:

- The workspace must be kept clean. Spills of pigment or anesthetic should be minimal.
- The top shelf should only contain essential tools: power supply, machine, a tray with cotton pads/swabs/caps, pigment cap holder, antibacterial soap dispenser, antiseptic, open needles, and tweezers (without craft packaging).
- Personal belongings of the participant or model must not be on the medical table or treatment couch.
- Used disposable materials should not be scattered around the workstation.
- If something falls on the floor, it must be picked up immediately, disposed of properly, and gloves must be changed before continuing the procedure.

4. MODEL REQUIREMENTS

- Dress code: white top, black bottom, and a cap.
- A surgical drape must be placed on the model's chest.

5. WORKSPACE CLEANUP

- Participants must not leave the workstation immediately after completing the task. Gloves must be changed, and the station must be cleaned while still wearing protective gear.
- After cleaning, protective equipment must be disposed of properly: gloves in the trash, and needles/blades in a medical waste container.

To optimize time, the organizer will prepare the workspace in advance according to hygiene regulations.

PARTICIPANT RESPONSIBILITIES

Participants must bring their own equipment and materials:

- Permanent makeup machine (any brand/model is allowed).
- Needles and cartridges (any configuration and brand).
- Certified pigments (approved for use in Russia).
- Certified anesthetics and cooling gels.
- Optional: bandage tape for machine fixation.
- Sketching tools (pencils, brushes, sharpeners).
- Tweezers in craft packaging.
- Green soap (in a dispenser) and/or chlorhexidine.
- Antibacterial surface and hand disinfectants.
- Cotton swabs, cotton pads, pigment caps.
- Sharps disposal container (**CLASS B, YELLOW**).
- Tray for disposable materials.
- Gloves, white medical uniform, white flat shoes.
- All necessary disposable materials for the competition task.
- Couch, stool, medical table, floor lamp, trash bin.
- Charged phone, phone stand, stable internet connection.

MODEL REQUIREMENTS

Participants and models must join a Zoom call 30 minutes before the competition for hygiene compliance checks.

- Models must be 18 years or older.
- Dress code: white top, dark bottom (pants or jeans).
- Models must wear a cap during the procedure.
- The model must not have prior permanent makeup in the competition area.
- No decorative makeup is allowed before, during, or after the procedure (except for sketching tools).
- The model must be photographed before and after the procedure.
- Models must remain at the competition site until the nomination ends and photos are uploaded.
- Models may only leave for the restroom with judge approval.
- Models must sign a written consent for the procedure, photography, and publication.

The participant is fully responsible for finding and preparing a model.

RECOMMENDATIONS:

1. Find and prepare a model in advance, providing skincare instructions.
2. Have backup models in case of cancellations.
3. If the model is not personally known to the participant, a deposit can be requested, refundable upon arrival.

PARTICIPANT REQUIREMENTS

1. Mandatory dress code: Clean white medical uniform, lab coat, or white top and pants (sweater + pants, jumpsuit), plus a medical cap.
2. White, flat shoes (no sneakers) with white socks.
3. Hair must be tied back in a ponytail or bun.
4. Protective gear sequence: Cap and mask first, then gloves.
5. No jewelry: Bracelets, watches, and rings must be removed.
6. Hand hygiene: Wash hands, disinfect, then put on gloves.
7. Model's skin must be disinfected before starting the procedure.
8. Sketching: Only fresh-sharpened pencils or approved cosmetic tools.
9. Sterility: All removable equipment parts must be in sealed craft packaging. Disposable needle packaging must remain sealed until use.
10. Glove changes: If moving a shelf, stool, lamp, or couch, gloves must be removed first, the item adjusted, then new gloves worn and disinfected.
11. Phone use: Only allowed for before-and-after photos and symmetry checks. No calls or distractions. Set to Do Not Disturb mode.
12. Hygiene compliance is mandatory.
13. Workstation disinfection: All surfaces must be sanitized before and after each nomination.

COMPETITION PROCEDURE

Participants are responsible for their model's arrival and presence at the competition.

Late arrivals or no-shows (participant or model) result in disqualification without refund. Participants cannot post photos/videos with their model or competition number before judging is complete.

- Models must be photographed and photos uploaded to the competition platform.
- 30 minutes before the nomination starts, participants and models must go live on Zoom.
- The participant must prepare the workstation, disinfect all surfaces, and arrange all necessary items according to sanitary and competition rules. The model must approach the phone camera. The participant must show the model's face live before the nomination, ensuring the permanent makeup area is clearly visible. A disposable sheet must be placed on the couch.
- A dental bib must be placed on the first shelf of the trolley, along with a tray, pigment stand with caps for pigment and anesthetic (the stand must not be placed on the couch, only on the trolley).
- A spray bottle with diluted soap must be placed on the shelf, as well as a tray with cotton pads (out of the package), cotton swabs (out of the package), microbrushes (if needed), brushes, toothpicks, additional caps, and antiseptic.
- The power supply must be protected (it can be wrapped in film) and placed on the top shelf.
- The machine should also be on the top shelf, along with pre-cut stretch film.
- The second shelf should contain pigments, anesthetic, all tools needed for sketching (in a case), petroleum jelly, cream, additional disposable materials (cotton swabs, pads, microbrushes, bandage tape), extra needles (out of the box), and sterilized tweezers (after opening the package, used tweezers should be placed in the tray on the first shelf).

- The third shelf can be used for spare gloves and all personal protective equipment, a Class B waste container, surface disinfection wipes, and a pack of needles.
- After the START command, the participant begins the procedure.
- Gloves must be put on, **antiseptic applied to the gloves**, and sketching started, The model should be laid down and covered with a dental bib on the chest **(if the model needs a blanket, a disposable sheet must be placed first)**.
- **Change gloves!**
- Fill caps with pigment and anesthetic, moisten cotton pads, and assemble the machine with a needle.
- **Apply antiseptic to gloves!**
- Start the procedure.
- If pigment needs to be wiped off, use a cotton pad, dispose of it in the trash immediately, and do not accumulate used pads around the model's head.
- If the participant needs to move something or take an item from a lower shelf, gloves must be removed, the action performed, new gloves put on, **antiseptic applied**, and the procedure continued.
- The top shelf can be used freely without changing gloves. After the nomination, all disposable materials on the top shelf must be discarded. Reusable items must be disinfected, and metal tools sterilized.
- Immediately after finishing the nomination, the model must approach the phone camera. The participant must show the model's face live, ensuring the permanent makeup area is clearly visible from different angles.
- After the procedure, gloves **must be changed**, and the workstation cleaned. Needles **must be disposed of in a Class B waste container. The artist must wear gloves during disposal.**

1. 1. The participant must keep the workstation clean and organized. It is prohibited to have: dirty gloves, used cotton pads near the model's head, unnecessary items on the work surface, sharp objects near the model, sketching over broken skin with a pencil/pen, touching the lamp, stool, pigment, or other surfaces with dirty gloves.
2. After breaking the skin, sketching is only allowed using a toothpick and pigment—pencils, pens, and pastes are not allowed.
3. If a protective film is applied to the permanent makeup area during the procedure, it must be pre-cut and placed on the top shelf in advance.
4. After the procedure is completed, the model must not be touched with a needle anymore. The only exception is wiping the area. The model's cap must be removed and discarded in the trash.
5. If the participant finishes the procedure before the STOP command, the following steps must be taken:
 - Raise a hand and notify that the nomination is completed.
 - Show the model's face live.
 - Start cleaning the workstation.
 - Notify the judge supervising the nomination that the cleanup is finished.
 - Exit the live stream if permitted by the judge.
 - Upload photos to the electronic judging app.
 - Ensure the photos have been uploaded.
6. When the time for the procedure ends, the STOP command will be given. After this command, participants must:
 - Raise their hands and stop working on the model.
 - Turn off the machine and proceed to the next steps.
 - Show the model's face live.
 - Clean the workstation.
 - Notify the judge that the cleaning is completed.
 - Exit the live stream if permitted by the judge.
 - Upload photos to the electronic judging app.
 - Ensure the photos have been uploaded.

Sanitary and Epidemiological Control

The championship must have two sanitary-epidemiological judges. Each judge evaluates only two categories, with the distribution determined individually among the judges.

Handling Disputes When Determining Results

If two participants receive the same score, the final decision will be made collectively by the judging panel of that category, led by the head judge of the championship.

Participant Identification Rules in ZOOM

All participants must hide their names in ZOOM and rename themselves according to their assigned number in the app, indicating:

1. Their participant number (as listed in the app)
2. Their category
3. Their nomination

Example nomination names:

- Powder Brows
- Express Brows
- Lips
- Eyeliner
- Lash Enhancement
- Hair Strokes

Example format:

15/J/express-brows

Breaks Between Categories

- The second break between categories is 1 hour.
- All other breaks are 30 minutes.

Video Requirements for Completed Work

- The video must not exceed 40 seconds.
- Video quality must be HD/1080 to ensure smooth uploading to the app.

Workstation Setup

The live stream must provide a clear view of the workstation, including:

- The main workstation
- A trolley with tools
- A treatment bed with a clear view of the model's head

Before starting the procedure, the model must be shown on camera for 3–5 seconds to confirm their identity. After completing the work, the model must be brought back to the camera for verification.

Judging Deadlines

Judging must be completed within three days after the last category ends. We recommend finalizing the results no later than 6:00 PM on the last day.

PHOTO REQUIREMENTS

CATEGORY: LIPS (SOFT LIPSTICK EFFECT)



Before: Close-up face photo



[Before: Lips video](#)



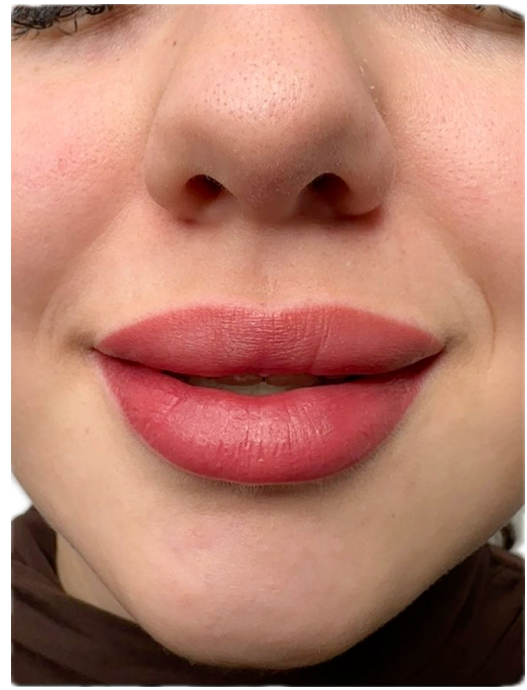
After: Close-up face photo



After: Close-up lips photo (no macro lens)



Close-up photo in a fully relaxed state



[Video with facial expressions \(Relaxed, smiling, pressing upper and lower lips together, puckered lips, and side view\)](#)

CATEGORY: BROWS (POWDER BROWS)



Before: Close-up face photo



[Before video: Front and side view](#)



Before



Before



Before



Before



After: Close-up face photo



After video: Close-up front and side view



After



After



After



After



[After \(video\)](#)

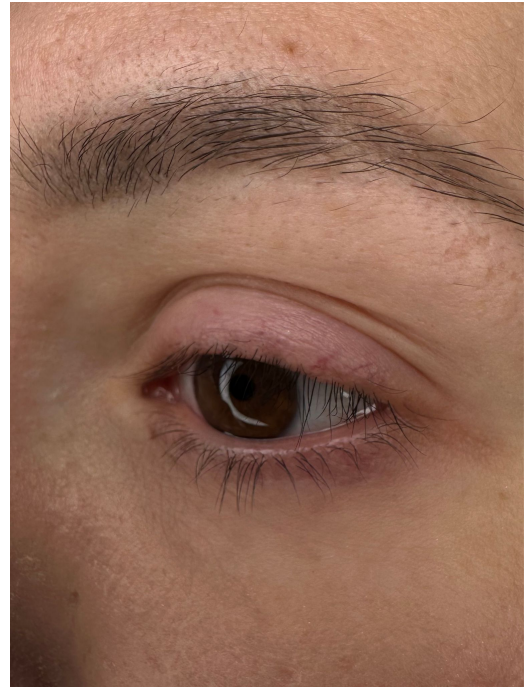


[After \(video\)](#)

CATEGORY: EYELIDS “SHADOW EYELINER”



Before: Close-up



Close-up of the eye
(slightly angled)



Close-up of the eye
(slightly angled)

Recommendations:

- Ensure good lighting to avoid shadows on your work.
- Record videos smoothly and without rushing so judges can clearly assess the details.
- Before: Close-up of the eye (slightly angled)

Recommended photo angles:

If using an iPhone 15 or 16, which may darken photos, try taking a burst series to prevent automatic processing.



[After video: Close-up face shot](#)



[Close-up eye video: Closed, open, looking up \(both eyes in frame\)](#)



[Close-up video \(without lens\): Closed, open, looking up \(right and left eye\)](#)



[Close-up video \(without lens\): Closed, open, looking up \(right and left eye\)](#)



AFTER Close-up photo
(without lens)



AFTER Close-up photo
(without lens)

CATEGORY: BROWS “MACHINE HAIRSTROKES”

Note: All photos and videos should be taken with consistent brightness and at a color temperature of 5500K for accurate pigment representation.

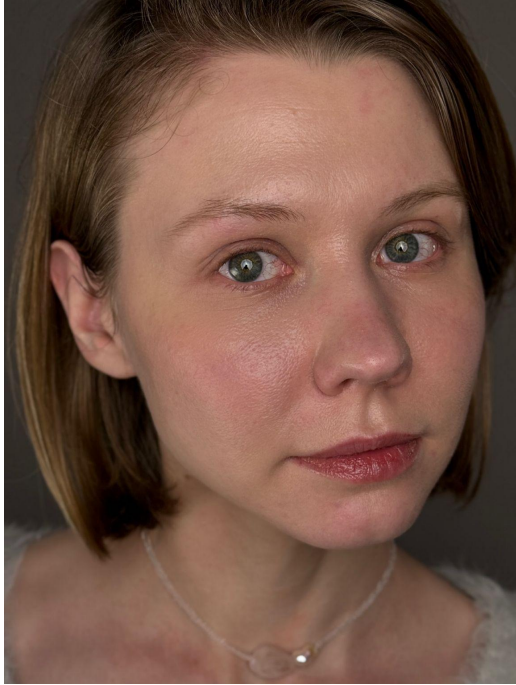
Before video: Straight-on view, model's eyes open. First, record from the front, then at a slight angle from both sides.



[Before video](#)



Before photo



Before photo



Before photo

Recommended photo angles:

Straight-on face shot. Each side at a slight angle. Close-up of each brow separately. Eyes open.



After photo



After photo

After video: Straight-on, eyes open. First, record from the front, then at a slight angle from both sides.



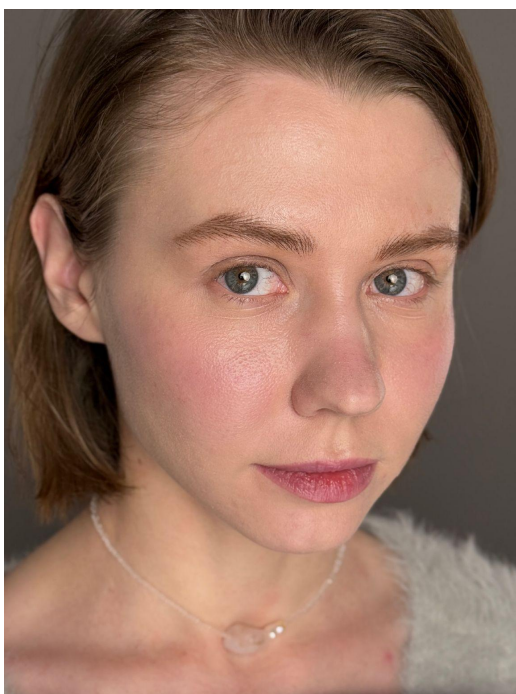
[After video](#)



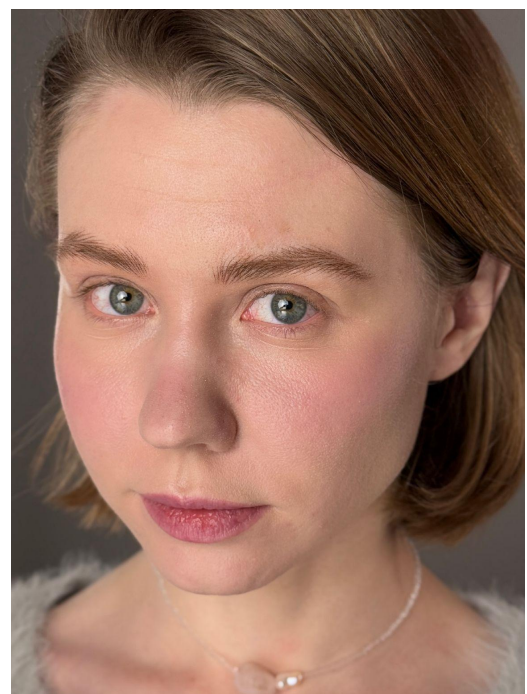
After photo

Recommended photo angles:

Straight-on face shot, eyes open. First, front view, then slight angles from both sides separately. Close-up of both brows, individually.



After photo



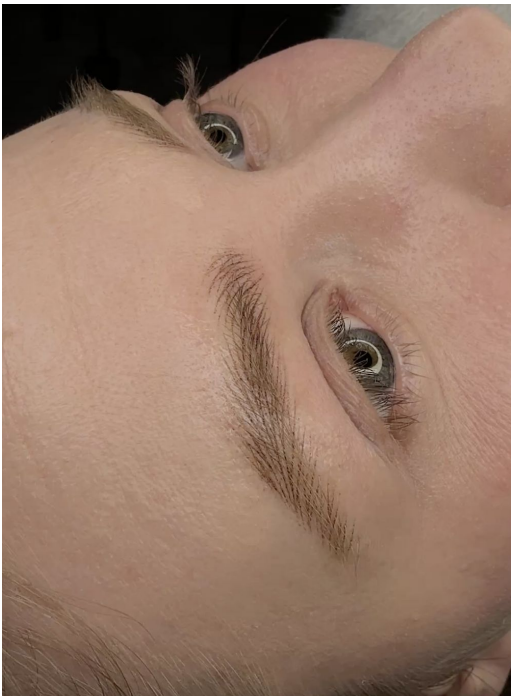
After photo



After photo



After photo



[Close-up brow video:](#)

Brush the brow hairs upward with a spoolie.

Important:

- Lift the hairs up and down, as well as against the natural growth direction, so judges can evaluate the stroke quality and how they blend.
- Show both brows.